

# Limei Chen

School of Management  
Fudan University  
670 Guoshun Rd. Shanghai, 200082

Email: [lmchen20@fudan.edu.cn](mailto:lmchen20@fudan.edu.cn)  
<https://www.fdsfm.fudan.edu.cn/>  
<https://chenlimei-econ.com/>

## Education

2018 -(2025) M.S.-Ph.D. in Applied Economics, Fudan University  
-Advisor: Prof. Lingfang (Ivy) Li  
2014 - 2018 B.A. in Finance (Major), Southwestern University of Finance and Economics  
B.A. in Economics (Minor), Southwestern University of Finance and Economics

## Research Interests

Industrial Organization, particularly in Digital Economy and Platform Economy; Contract Theory; Organizational Economics; Microeconomics

## Published Papers

"Platform Investment and Creators' Quality Choice." *Managerial and Decision Economics*, 2024, 45(5): 2854-2867. (with Yanru Wang)

"Diversification, Efficiency and Risk of Banks: Evidence from Emerging Economies." *Emerging Markets Review*, 2020(45): 100720. (with Ji Wu, Minghua Chen, Bang Nam Jeon)

## Working Papers

"Data-Driven Hold-Up and Relational Contracts." (with Zhuoran Lu)

"Recommendation System Design for Content Platforms." (with Xiao Fu, Ivy Li)

## Grants

2023.09 - 2026.06, Member, "Research on Innovation Incentive Mechanisms and Optimization Strategies of Practitioners in Singles Economy", National Social Science Foundation of China

## Conference Presentations

2024, Asian Meeting of the Econometric Society, Hangzhou

2024, The First Annual National Academic Conference on Digital Economy, Suzhou

2024, Conference on Competitive Strategies and Regulatory Innovations in the Platform Economy, Shanghai

2024, The 2nd China Digital Economy Development Forum, Zhuhai

2023, Asian Meeting of the Econometric Society, Beijing

2019, The 19th China Young Economists Forum, Wuhan

## Teaching Experience

TA for MBA courses:

- 2024, Managerial Economics and Decision Making (English) for Prof. Xiao Fu, and Prof. Ivy Li
- 2023, Managerial Economics for Prof. Xiao Fu
- 2021, The Development of Chinese Economy for Prof. Yunhui Luo

TA for Graduate courses:

- 2020-2023, The Theory of the Firm for Prof. Zhuoran Lu

TA for Undergraduate courses:

- 2019, Macroeconomics for Prof. Yunhui Luo , Microeconomics for Prof. Xiang Shao

## Research and Other Experience

Research Assistant: "Research on Scientific Antitrust Regulation in the Digital Economy", The Key Project of National Natural Science Foundation of China, 2022.01-2026.12.

Case study:

- "1688: Connecting Consumer Internet and Industrial Internet"
- "NIO: The R&D Journey of User Enterprises"

## Honors and Awards

2018/2021/2023, Academic Excellence Scholarship, Fudan University

2020, Award for Outstanding students Fudan University

2019, National Scholarship for Graduate Students, Fudan University

2018, Outstanding Graduates of Sichuan Province

## Skills

Language: Chinese (native), English (fluent)

Software: Stata, Matlab, Mathematica, Latex

## References

Prof. Lingfang Li

School of Management  
Fudan University

lingfangli@fudan.edu.cn

Prof. Xiao Fu

School of Management  
Fudan University

fuxiao@fudan.edu.cn

Prof. Zhuoran Lu

Antai College of Economics and Management  
Shanghai Jiao Tong University

luzhuoran@sjtu.edu.cn